



# YowUp!

The Power of

## Dairy Products for Pets

### 100% NATURAL

human grade ingredients, no preservatives or dyes

### DAIRY FORMULATION

Fat-free, sugar-free & lactose-free dairy

### CERTIFIED FUNCTIONS

Prebiotics and Probiotics for digestive health

### CONVENIENT PACKAGING

Resealable and easy to use and store

### LONG SHELF LIFE

24-month shelf-life (unopened), & 7 days in refrigerator (opened)



The world's leading **FUNCTIONAL YOGURT**

International Quality Guarantees



# PREBIOTIC Yogurt

0% FATS  
NO  
SUGARS  
LACTOSE



Natural

Salmon, Collagen,  
and Omega 3 & 6

Chicken, Tumeric, and  
Chondoprotectors

## HEALTH BENEFITS:

- Incorporate GOFOS, a soluble probiotic fiber (95% fructooligosaccharides, sc-FOS).
- From beet sugar, with a unique enzymatic process, leading to the formation of GF2 (37%), GF3 (53%) and GF4 (about 10%).
- It contributes to the health of the intestines by altering the flora.
- It promotes the growth of beneficial intestinal bacteria and inhibits the proliferation of harmful bacteria.
- It stimulates the production of short-chain fatty acids (acetate, butyrate and propionate) which helps strengthen the barrier of the intestines.

# PROBIOTIC L.casei

## HEALTH BENEFITS:

- Lactobacillus Casei, a positive anaerobic bacteria found in the intestines of dogs and cats. We microencapsulate L.casei, ensuring that it supports the useful life of the dairy product in environment and is released in its intake in more than 1 million lactobacillus x gram of product. Incorporated in a prebiotic yogurt, also makes an optimal symbiotic effect for implantation and growth, increasing its effectiveness.
- It is a unique product in the world, a dairy product with 88% humidity with prebiotic and an active strain of PROBIOTIC L.CASEI, for easier intake and better implantation, which when taken daily helps improve the immune and digestive system of our dogs and cats.
- With Vitamins: E (a powerful antioxidant and benefits the immune system rating with 225mg/kg), D3 (crucial for bone and immune health), and B9 (normal functioning immune system)



Vitamins B9, E, D3, and Turkey for Dogs

Vitamins B9, E, D3, with Taurine and Turkey for Cats



## FROZEN Yogurt

### PRODUCT FEATURES:

- Store at room temperature, freeze (12 HRS) and serve
- Lasts 7 days in refrigerator once opened
- For daily use from 3 months
- Can be stored at room temperature for 12 months

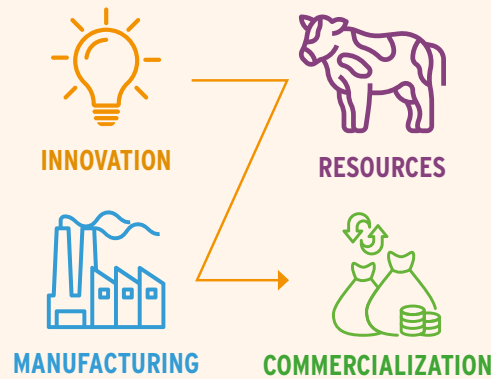
Bacon Cake

Chicken & Apple

Salmon Tartar

# 360° Control

We control the **whole process**, from the origin to the final customer.



## TASTY

a variety of 100% all-natural flavors

## HEALTHY

Dairy is a SUPER FOOD (with calcium, phosphorus and vitamins for bone and digestive health)

## DIET VARIETY

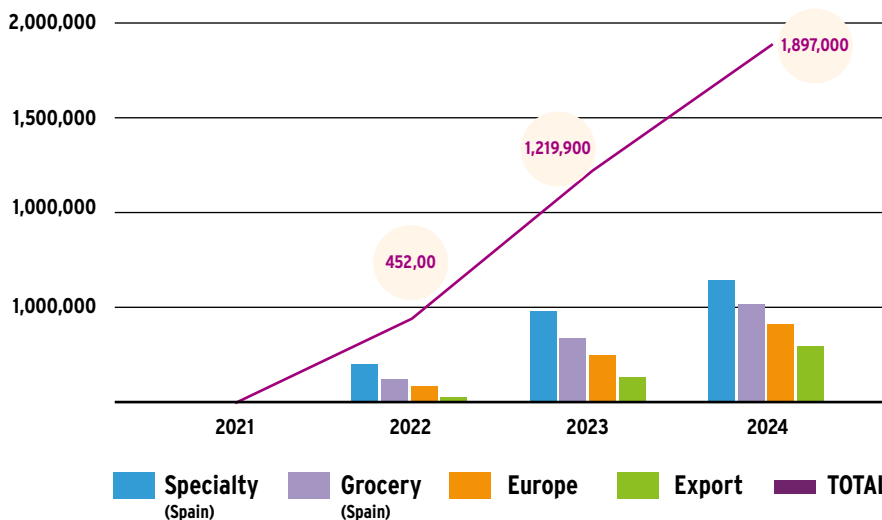
We believe in a healthy, balanced and VARIED diet

## INNOVATIVE

YowUp can be given directly from packaging or mixed with food

## SALES DATA

	SPECIALTY (SPAIN)	GROCERY (SPAIN)	EUROPE	EXPORT	TOTAL
2021	0	0	0	0	0
2022	208,000	125,000	89,500	29,500	452,000
2023	485,900	344,000	256,000	134,000	1,219,900
2024	652,000	525,000	420,000	300,000	1,897,000



### DISTRIBUTION CHANNELS SPAIN:

**SPECIALIST CHANNEL** 1,900 POINTS OF SALE

**GROCERY CHANNEL** 1,700 POINTS OF SALE

### EUROPE & EXPORT:

**EUROPE** Belgium, Croacia, Cyprus, Czech Rep., France, Germany, Greece, Italy, Lithuania, Netherlands, Poland, Portugal, Romania, Slovakia, Sweden, Switzerland, United Kingdom, Ukraine

**EXPORT** Japan, Hong Kong, Taiwan, Singapore, Turkey, UAE, Qatar, Kuwait, Saudi Arabia, Israel, Chile



Green Prairie Pet Products  
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Our mission is to produce **healthy pet products derived from sustainable resources** enabling environmentally conscious pet owners the peace-of-mind to shop lovingly and responsibly. When you buy Green Prairie pet products, you are caring for the health of your pet and our planet.

*Learn more about our story!*

